

Danforth East Update

Danforth East Community Association

Danforth East BIA

Businesses along this eastern stretch of the Danforth are working to form a Business Improvement Area.

Businesses from Coxwell to Westlake had taken the necessary steps and were ready to commit when the businesses from Greenwood to Coxwell asked to join forces.

Now the group is looking at forming a BIA that would stretch from Jones (where the Greektown BIA ends) to Westlake.

Next the City of Toronto will ask all property and business owners within the boundary if they

support the BIA.

Two-thirds have to object for the proposal to be thrown out.

So far, there is strong support from both property and business owners.

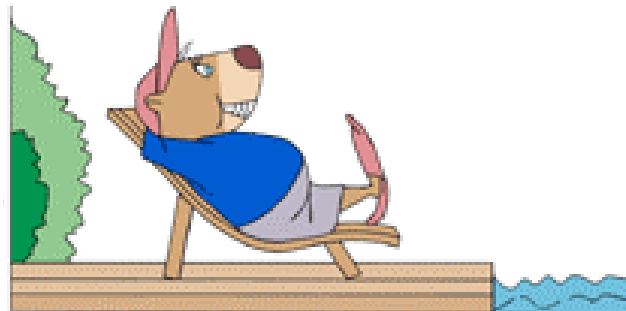
If all goes according to plan, the BIA will be up and running by next spring.

What can you do? Talk to local business owners and tell them you support the BIA and you hope they do too. For more information about DECA's Danforth focus group contact Tanya Sarney at danforthwoodbinera@gmail.com.

"Active and effective BIAs benefit not only the business community, but the surrounding neighbourhood and the City as well. BIAs serve as an economic and social anchor for the surrounding neighbourhood and help to stabilize and add vitality to the local community."

– Toronto Association of Business Improvement Areas

So there you are, sitting on your porch, sipping your ice tea and basking in the summer sun, when out of nowhere a niggling thought worms its way into your otherwise vacant mind. What can I do to make my community a richer, more vibrant place?



Gosh darn it, you can help out with DECA! We need street captains to do a little door knocking and we could really use some legal advice. If you fancy yourself a writer we sure could use some help with the website. So drop me a line at natasha.granatstein@gmail.com

It /s Easy Being Green

It's easy to be green when you have the DECA green team in the neighbourhood. If you would like to cool your home, cool your block and cool yourself, why not plant a tree? It's six degrees cooler under that tree and it's free.

Order a **FREE** tree from the City of Toronto for your boulevard at 416-338-TREE (8733). **The deadline for ordering a tree for fall planting is July 15th.**

Maybe you'd like a tree for your backyard oasis?

Order a tree for your backyard from LEAF (Local Enhancement & Appreciation of Forests). **LEAF offers native trees and shrubs at a subsidized cost.** 416-413-9244

If you know of a bare spot that could use some greenery, call the DECA green team. And if you would like to help beautify your neighbourhood with trees and plants, join us. We'd love to have you and more than that, we really need you.

To get involved or for more information, contact Mary-Margaret McMahon at 416-693-9276 or spargy@rogers.com



If you don't want to receive this e-mail, let us know. If you want to know more or become a member of the Danforth East Community Association, let us know that too. natasha.granatstein@gmail.com

Stay cool,
Natasha