

DECA Meeting - March 27th, 2008@ Ikki Sushi

Natasha, Catherine, Peter, Louise, Tanya, Alfred, Alison, Suzie, Wayne, Sheila, Susan and Brian

Tanya- **Danforth Development Meeting** on March 25th

-many new faces

-local business support

-Business stories- people are interviewing local businesses to find out more about them and why they are here

Next meeting is on April 9th

Alfred- **Welcome Wagon**

- information package
- list of local businesses
- have a discount card
- for Realtors/New homeowners

Catherine - mentioned **Parkdale Revitalization Project**.

In Parkdale they received money from the BIA as funding for cleaning up the businesses.

Business façade program needs BIA and is for 5 years.

Need to employ someone to oversee the project.

Need a group liaison.

Need a survey of businesses and a formal proposal

Examples- re-do a window display, clean the façade and have a fresh coat of paint

Question- can DECA help clean the businesses

She will **send a link about the Parkdale project**.

Wayne was elected to the BIA board.

Suzie- **BIA MEETING**

Danforth Mid Town BIA

- at the Woodgreen Centre
- there is a Greenwood Community Association
- Voted a Board in of 14 members
- 7 were the original members
- Michael Saunders was there from the Association of BIA
- Budget is \$231, 025
- Access to funding i.e. street furniture, benches, lighting, banners, flowers, garbage bins
- 5 year program
- 1 vote per property owner/business owner (even if you own more than one property you have only one vote)
- 4 councilors on the board
- 4 Events- Canada Day Float, Christmas event, Summer, September Jazz

Festival

- Possibly partner with the Farmer's Market

Idea - to go to the BIA meetings to form a relationship with them
- to have a wish list of things we are interested in from the BIA

BIA Mandate- promotes themselves to future franchises i.e. Starbucks...

- \$1/day per property = \$365/business
- 486 property owners
- Many non resident owners therefore some opposition to forming the BIA

Pat Silva- from Sphere Entertainment

Jerry Campbell- Co-Chair

Jordon Ison- from Honda Dealership

Nick Sissakis- Co-ordinate Streetscape i.e. benches, lights etc.

Karen Redman- Event Person from 10 Ft Tall

Peter- Mural Application was sent to the Toronto Economic Development Office

There is a grant of up to \$5000. The price of a mural is \$10, 00-15, 000.

Where? The side of the wall of the Honda Dealership

Brian- New Business/TTC Bus Barns

- housing has changed over the years
- from rental properties to new homeowners who are fixing up their houses
- but the businesses haven't changed
- TTC bus barn- industrial use, behind the Library, also on the Danforth,
- Habitat for Humanity has an office in part of the barn
- Parking and TTC offices
- Interesting development opportunities
- Mix use, housing, community, arts
- Called Counselor Bussin
- Need to work with the BIA
- 10 year process
- TTC surplus lands, city planning wants to do a review
- With the BIA influence to pressure the Councilor Bussin to do research
- Ideas- put in a Carrot Commons
- Need to get the process started
- 1. proposal to BIA
- 2. Call Councilor Bussin
- 3. start planning

Alfred- **24 hr Gas Bar** under construction

Problems- alleyway turns into a drive through

- speeding cars
- ice on the sidewalks

Many safety issues

Are they going to build a wall along the alleyway?

Was Bussin informed?

What can we do to be safer for residents?

Natasha- **Leslieville** has a petition against the Wal-Mart development on Eastern Ave.
VOTE- Do we want to provide information and link to their website about the petition?
7 in favour of providing a link via email.

Idea- promotes the usage of the newsletter as a LINK for new information instead of sending it as an attachment.

Alison- Farmer's Market

Issues- closing off East Lynn Ave for parking of the trucks

Any ideas for Special Events for Thursdays?

i.e. community fair, cake wheel

-meet with Bob Charney, Manager of Farmer's Market of Ontario

Street Captains- have something to give your neighbours when you are going door to door i.e. newsletter with FAQ about DECA

- not everyone has their neighbour's email addresses so they can deliver the newsletter with the contact name of the street captain
- Need FAQ about membership, website, committees, membership fees

John Schofield is in the North of the Danforth

BIA and the Farmer's Market can work together

Louise- Quadrant Meeting for Schools

-Earl Haig/Earl Beatty

- great level of commitment of parents and community

- Earl Haig wants to be a K-8 school

Comments-

- Jack Rideau-has historical photos of our area
- there used to be Street cars on the Danforth until the subway came

Next Meeting- Melanie's Bistro at 7:45

Date – Tuesday, May 20th TBC