

Basil Thai Kitchen, DECA Meeting, Sept 16th, 2008

Colleen, Natasha, Ellen, Catherine, Peter, Sheila and Wayne

Economic Impact of the Farmer's Market on surrounding businesses

- American Tool with 5 survey questions i.e. how much do you spend? Did you go to other stores in the area?
- NEED Volunteers to do the survey at the Farmer's Market and NEED people to count people using a clicker (Sheila and Ellen)
- Questionnaire for Farmers (done by Catherine)
- A Form to ask Neighbouring Businesses (Ellen/Colleen)

Appl mania- Sept 18th- there is a picnic, sing a long, bobbing for apples, Melanie's from Melanie's Bistro is making apple desserts...

Ideas for Next Year's Farmer's Market-

- Giving donations for the face painting
- Organize making dinner for the farmers ahead of time
- Money for compensation for making dinner for the farmers
- Ellen suggested a *Play in the Park* was done in Dufferin Park for opening of the market

\$\$\$- Average earning from snow cones, string bags, canteen bottles and DECA memberships is \$50-100 a week, Average -3 paid memberships a week

Discuss options for \$ with Alison and Mary Margaret

Catherine- Post Mortem – a write up about feeding the farmers and the volunteers in the newsletter

Tara has moved to Riverdale and Mary and Jamie Cowan had a baby girl!!

B.I.A. - budget is approved on a line by line basis

- Community council approves \$400 and \$400 per business
- Jerry, one of the founding members, has left
- MOSIAC- is the name of the B.I.A.
- **Oct 4th- Sat. East Lynn Family Fun Day**
- **Oct 8th- AGM- please come to the BIA**

- Lynette organized Family Fun Day
- Sandy- City Flowers- Catherine talked to her

Idea-is to do a **Meet and Greet with the BIA** and set up a meeting with the BIA after the Oct AGM. Possible dates are **Oct 21, 22, 24-** meet and greet at someone's house or at a restaurant, to be decided

All Candidates Debate (Wayne)

- Confirm date of the Beaches Metro's debate
- Find a moderator i.e. Jamie Cowan
- Call Janet- East York Civic Centre
- Ask people to send questions via email
- Newsletter- talk about who is running and get a quote from each candidate

Tracy Peters sadly passed away in July. **Idea**= to plant a tree in Tracy's memory possibly near Cedarvale (Sheila will talk to Mary Margaret)

Progressive Dinner (Ellen)

- Restaurant Crawl- go to a different restaurant and have appetizers or small tastings
- Support the local restaurants on the Danforth
- Great way to meet new people and socialize
- Suggestion to talk to Karen , manager of Ten Feet Tall
- Fixed menu/tickets/ pay ahead of time
- 2 teams of 15 to start at opposite restaurants

Annual General Meeting/A.G.M.-

- Where? Earl Haig (talk to Alison)
- When? Oct 18th, Tues. or Oct 19th, Wed.
- Guest Speaker- Catherine suggested an inspiring speaker from Dufferin Grove Park
- Renewal of Membership, Is \$ important? Membership needs a manager
- Cut off Date for membership- Between Aug 1st and Nov. 30th will be considered 2009 membership – Voted all in favour